

Stellar Agency is looking for a Director of Technology to lead strategy and operations of our technology initiatives, focusing on the portfolio of product development and digital marketing clients.

You will manage a team of senior technologists, ensuring the delivery of innovative, high-quality products and marketing solutions to meet our clients' evolving needs. This role requires an experienced leader with a deep understanding of the intersection between technology, product development, and digital marketing, capable of driving technology excellence and fostering a culture of continuous improvement. We are a small agency, so this role is a hybrid role, with management and hands-on responsibilities.

The Director of Technology will be responsible for the following:

### **Leadership and Team Management**

- Lead, mentor, and develop a team of senior technologists, including software engineers, UX/UI designers, and digital marketing technologists.
- Foster a collaborative and inclusive team culture that encourages innovation and high performance.
- Align technology strategy with the overall business objectives and ensure efficient resource allocation.

### **Product Development**

- Oversee the end-to-end product development lifecycle, from ideation through to deployment and maintenance.
- Ensure products - consumer and B2B websites, ecommerce sites, platforms, mobile applications, touch-screen experiences - are developed with a focus on user experience, scalability, reliability, and performance excellence.
- Collaborate with project and product managers and client stakeholders to prioritize features and drive roadmaps.

### **Digital Marketing Technology**

- Lead the implementation and optimization of marketing technologies that drive customer engagement, conversion, and retention.
- Stay abreast of emerging digital marketing trends and technologies to keep the company at the forefront of the industry.
- Work closely with marketing teams to ensure technology solutions align with and enhance marketing strategies.

### **Technology Strategy and Innovation**

- Develop and execute a technology vision and strategy that supports business growth and innovation.
- Identify opportunities for technology-driven improvements in processes, products, and customer experiences.
- Maintain a forward-looking perspective to ensure the company leverages the latest technological advancements.

### Operational Excellence

- Ensure the stability, security, and scalability of Stellar's technology infrastructure.
- Implement best practices for software development, including agile methodologies and DevOps practices.
- Assist in scoping initiatives with project teams to ensure projects are completed on time and within budget.

### Technologies That We and Our Clients Use

- **Programming Languages and Frameworks:** JAVA, .Net, PHP, JavaScript (React, Angular, Node.js) NPM, SASS / CSS), HTML5 / JS / jQuery, Bootstrap, Foundation
- **DevOps and CI/CD:** Docker, Kubernetes, Jenkins, GitLab CI/CD
- **Marketing Technologies:** Content Management Systems (Optimizely, WordPress, Drupal, Sitecore, Umbraco, dotCMS, Hygraph), CRM systems (Salesforce, HubSpot) SEO/SEM tools (Google Analytics, SEMrush)
- **Cloud Platforms:** AWS, Azure, Google Cloud Platform

### Your Qualifications:

- Bachelor's or Master's degree in Computer Science, Engineering, or a related field.
- At least 10 years of progressive experience in technology leadership roles, with a focus on product development and digital marketing technologies.
- Proven experience managing and leading diverse technology teams in a dynamic environment.
- Deep understanding of software development lifecycle and best practices.
- Hands-on experience with modern development frameworks and tools.
- Expertise in cloud computing, microservices architecture, and API-driven development.
- Strong knowledge of digital marketing platforms and technologies.
- Demonstrated ability to lead and inspire a technical team.
- Excellent communication and interpersonal skills, with the ability to effectively interact with clients, stakeholders, and team members.
- Strong problem-solving skills and the ability to make decisions under pressure.
- Ability to think strategically about technology and its business implications.
- Proven track record of driving technology innovation and managing change.
- Familiarity with budgeting and cost management in a technology-driven environment.

### What's In It For You:

Become part of the growing team and gain experience working alongside true industry experts to create digital solutions that are out of this world. We've got a casual but highly collaborative and fast-paced environment that virtually guarantees there will never be a dull moment. We're passionate about producing exceptional work and having fun while we do it. Our philosophy on culture is pretty simple: we want people who are enthusiastic



about what they do for a living, and are excited to learn, contribute and grow professionally.

**About Stellar:**

Stellar focuses on the design and development of digital products, services, and platforms. We have deep expertise in digital strategy, user experience, interface design and technology for web, mobile, tablet and social media.

We would love to hear from you.

For more information on Stellar, visit us at: **[stellaragency.com](http://stellaragency.com)**