



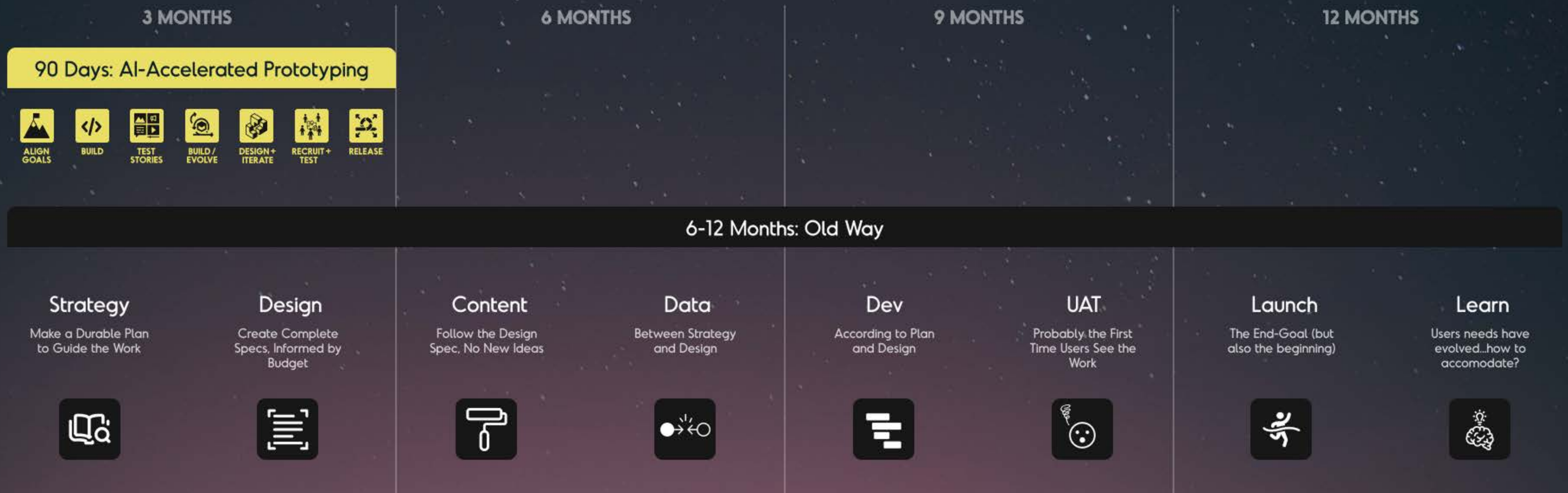
stellar
A Brand Experience Agency

The 90 Day **AI** Accelerator

The 90 Day
AI
Accelerator

We have built a foundation for AI prototyping, making it easier and faster to design, build, learn and iterate.

How has AI evolved experience design and development?



How The 90 Day Accelerator works

Stellar guides brands in Integrating AI for growth at scale - iteratively testing and deepening AI/ML capabilities into enterprise environments - for efficiency, cost reduction, personalization and experience excellence. Stellar works with teams of all sizes to identify and explore opportunities for innovation.

90 Days: AI-Accelerated Prototyping



ALIGN GOALS



BUILD



TEST STORIES



BUILD / EVOLVE



DESIGN + ITERATE



RECRUIT + TEST



RELEASE

Objective and Goal

We work with you to identify a territory of your business to improve:



Awareness



Experience



Consideration



Support



Shopping



Community



Purchase



Intra/Employee

Together we select a measurable desirable outcome and goal for acceleration.

Data Snapshot

We capture a snapshot of your native data to work with in prototyping.

If you have a services-based architecture, we can connect to existing APIs as well.

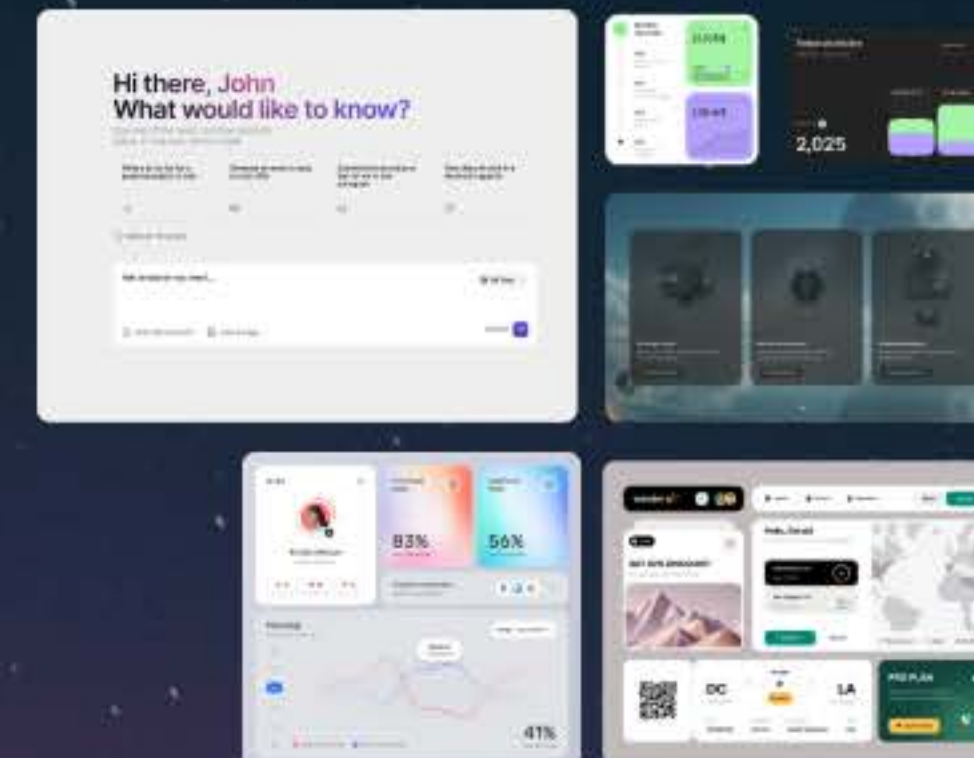
AI/ML Toolkit Choice

Based on your data landscape and desired outcomes, we select the best tools for prototyping and experimentation.



Rapid Prototyping

We design new interactions, services and customer experiences in code and deploy to a location where our teams can review and comment regularly.



Iteration

As we prototype rapidly, we also iterate rapidly. With each refinement, we help our clients get closer and closer to a finished product that's market ready, and good to launch.

Pricing

Accelerate to See the Future

AI/ML is moving so quickly and diversifying so widely - it can be intimidating to make decisions based on long-term value.

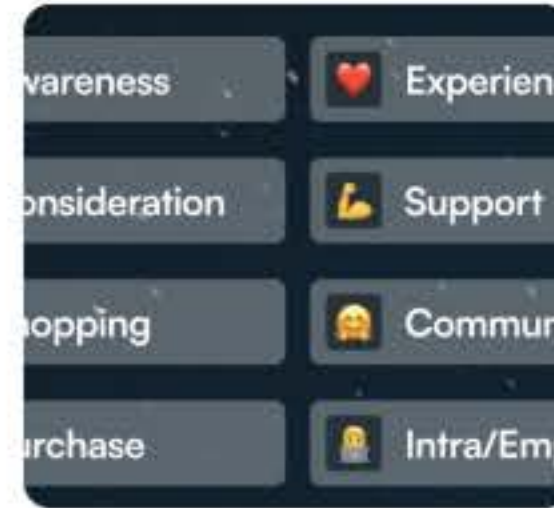
The Stellar AI Accelerator grants you a dedicated team that's designed to design your future by building and learning.

Prototypes help you explore and gather data on your approach. In context. With real users.

AI-accelerated prototyping also allows creative and content teams to work alongside data, backend and front-end teams - keeping discovery/design waste to a minimum.

90 Day Capacity Dedicated Team

\$80k-\$90k



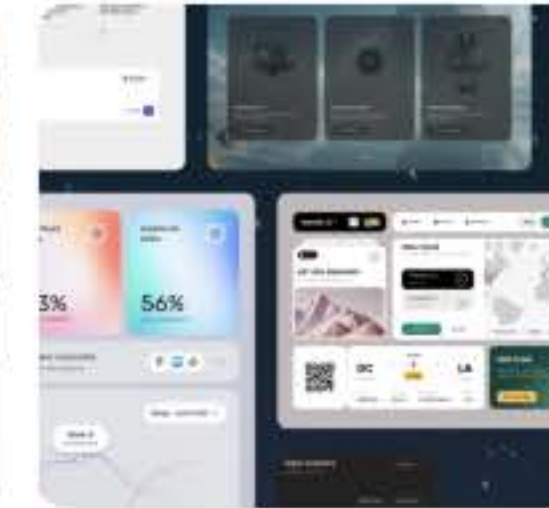
Objective and
Goal Definition



Data Discovery
& Snapshot



AI/ML Platform Choice



Rapid Prototype
Development



Delivery and Iteration

Add-On User Test and Learn

Cycle Extension
or Follow-on
Recruiting and
Prototype Testing

\$20k

Add-On Data Deep Dive

Additional
Capacity or
Follow-on Cycle

\$30k

Add-On GTM Scoping, Planning

Cycle Extension
or Follow-on
Engineering,
Delivery Planning

\$50k

Let's Accelerate



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